

Leaders in sustainable business practice







Hospitality Industry





Higher Education Sector



Our Services

Resource Efficiency

- Energy, water and waste audits and management plans
- Certified Measurement and Verification of energy and water Projects
- Energy metering and control systems
- Carbon footprints and inventories
- Carbon neutral certification
- Project Management
- Evaluation of technologies

Sustainability Strategies

- Sustainability and Corporate Social Responsibility
- Circular Economy projects
- Social Responsibility
- Reconciliation Action Plans
- Community Projects
- Life Cycle Assessments
- Green Procurement

Training and Education

- Staff engagement programs & building Green Teams
- Online training modules
- Business coaching
- Face to face workshops
- Webinars
- Manuals and factsheets
- Case studies
- Videos and animations
- Sustainability tools

We initially operated out of the University of Queensland as The Working Group for Cleaner Production. In 2013 we established The Ecoefficiency Group and began practising as an independent consulting firm. Our passion and experience working with a range of industries has made us leaders in sustainability consulting.

About us



Penny Prasad

- Chemical Engineer (Hons) and Master of Energy Studies
- Over 30 years' experience manufacturing industries
- Certified Measurement and Verification Professional
- Australian Water Stewardship Accredited Consultant
- Previously worked with CSR Sugar Ltd and National Foods



Jane Gaffel

- Chartered Environmental Engineer
- Over 20 years of experience in the environmental industry
- Certified Measurement and Verification Professional
- Australian Water Stewardship Accredited Consultant
- Previously worked in environmental consulting and local government

Nicole Price

- Bachelor of Education and Dip. in App. Sci. (Wilderness Reserves and Wildlife)
- Over 30 years' experience working in environmental management
- Australian Water Stewardship Accredited Consultant
- Previously worked as university technical officer and with local and state Government



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