



Business Sustainability Modules

Benefits of engaging staff in sustainability

Good for the environment...

Reach your sustainability goals.

- Engaged staff can help your business deliver its sustainability goals.



Good for business...

Attract staff.

- 70% of millennials would prefer to work for businesses with a strong sustainability agenda.

Retain staff.

- Businesses with engaged staff have 43% less staff turnover.

Improve productivity.

- Businesses with engaged staff have been found to be 23% more profitable and have 81% less absenteeism. Engaged staff make 60% fewer errors and have 64% fewer safety incidents. Disengaged staff on the other hand cost businesses around \$3,400 for every \$10,000 spent on salaries.

Good for staff ...

Improve morale.

- Research has found morale was 55% better in companies with strong sustainability programs.

Greater job satisfaction.

- Giving back to society and the environment can give staff greater job satisfaction

Enhanced sense of well-being.

- Healthier and environmentally friendly workplaces & commuting can improve the physical and emotional well-being of staff.

