



Business Sustainability Modules

Volunteering

Benefits?

- Opportunity to give back to society or the environment.
- Greater sense of being connected with colleagues. Volunteering can help foster a sense of teamwork as staff pull together for a good cause.
- Increase staff pride in where they work.
- Increased brand awareness. Customers are increasingly wanting to buy from environmentally and socially responsible business.
- Strengthen community relations.



Types?



- Paid time off to volunteer for a cause
- Skills based volunteering
- Volunteer days
- Joining in community events
- Fundraising



Business Sustainability Modules

Volunteering

Things to think about:

- What types of volunteering would align with your businesses vision and values. Is there a natural relationship between your business's products, services or skill set and a specific cause?
- What is your business and staff are hoping they will gain from volunteering?
- What local initiatives are likely to be important to your staff?
- Will volunteering be reoccurring or a one-time event?
- Does the host organisation have adequate insurance and have any health & safety concerns been adequately addressed?
- Will volunteering be individual volunteering or team volunteering?
- How will the benefits be evaluated?
- How will volunteer efforts be publicised
- Will participants be rewarded and/or recognised?



Fundraising ideas

- Set a challenge
- Give up a luxury
- Trivia nights
- Walk/run/cycle/stair- athons
- Sustainability photo competition
- Coin donation fair-trade morning teas
- Pledge clean-ups
- Garage or car boot sale



Business Sustainability Modules

Volunteering

Some useful websites to get you started:
Volunteering opportunities

- Go Volunteering:
<https://govolunteer.com.au>
- Seek Volunteering:
<https://www.volunteer.com.au/volunteering>
- Conservation Volunteer Australia:
<https://volunteerportal.conservationvolunteers.com.au>
- Conservation Volunteer Australia:
<https://volunteerportal.conservationvolunteers.com.au>
- Australian Business Volunteers:
<https://www.abv.org.au>
- Patagonia Action Works:
www.patagonia.com/actionworks/about

Skills volunteer

- Pledge 1%
www.pledge1percent.org

Volunteer days

- One Trillion Trees
www.1t.org
- Surfrider Foundation
www.facebook.com/SurfriderAus
- Tangaroa Blue Foundation
www.facebook.com/tangaroa.blue

Community events

- Clean Up Australia
www.cleanup.org.au/get-involved-as-a-business
- Aussie Backyard Bird Count
www.aussiebirdcount.org.au

Fundraisers

- Earth Hour Solar Light Challenge
www.earthhour.org.au/get-involved/solar-lights/solarlights
- Water Charity Giving
www.charitywater.org/get-involved/find-a-campaign